

Busiest Booth

at anti-aging convention

Posture Pump® busiest booth at anti-aging convention

All you could see was a crowd of people -- 20 to 30 deep -- standing around the Posture Pump® booth trying to get a closer look and waiting to take their turn. What was this new machine and what benefits could it possibly provide to attract interest from such a varied group of health care professionals? It was the Posture Pump® Spine Trainer , the first spinal shaping joint lubricator ever developed.

The Posture Pump® clinical support staff attended the annual anti-aging convention in Las Vegas to lecture and demonstrate their products. They were a huge success. About 5,000 people attended including anesthesiologists, surgeons, family practice M.D.s, physical therapists, chiropractors, homeopaths and the general public.

The crowd couldn't wait to try the Posture Pump® equipment. What an overwhelming response from both the chiropractic and medical professions! It was impressive to see such a positive response from the D.C.s, M.D.s and P.T.s.

"Everyone at the show seemed to share the common goal of prolonging, improving and maintaining the quality of life," stated Denise Pauck, R.N., clinical support representative for the Posture Pro corporation, makers of Posture Pump® . Catherine Simon, D.C., also from Posture Pro said, "It was exhilarating to see both our professions come together in such a positive way. The attendees' high intellect was clearly displayed by the insightful questions we responded to. It was refreshing to be surrounded by futuristic thinkers with an obvious dedication to the extension of the human life span. The reception we got with the Posture Pump® equipment, based on orders received, was unprecedented. The hundreds of professionals we demonstrated to had no problem understanding that if the spine is not properly shaped and hydrated it will never stand the test of time. I left the convention seeing an unbelievable future in the anti-aging philosophy."

Another interesting aspect of the antiaging convention was the hunger for knowledge demonstrated by the general public. For the most part they seemed to be middle-aged and older, upper-middle to upper-class, well educated and surprisingly willing to spend money to improve their quality of life.

Their most common health complaint: Stiffness and chronic pain in the neck and back! No wonder the Posture Pump® booth was packed. As Dr. Richard Graham, inventor of the Posture Pump® has stated, "Many years ago when people were lucky to live past 40 years of age, their spines didn't have a chance to wear out before the rest of their body did. Looking into the not so distant future at the 120-160 year life span, it is easy to see how degenerating spines at ages 60-80 will command a tremendous amount of public attention and funding. The chiropractic profession's most important hour is yet to come. Improperly shaped, non-mobile spines are the clogged arteries of the future."

H.M. D., Jr., M.D., J.D., reported, "It is refreshing to know that surgery isn't the only solution being addressed by researchers. Thankfully, Posture Pro addresses more conservative concerns. It is my experience that Posture Pump® improves the quality of life of patients. If you wish to consider a non-surgical alternative, Posture Pump® is a superior approach."

M.S., M.D., Vice President of The American Preventive Medical Association, Founder and Medical Director of the OMNIDOX Medical Center, Santa Monica, California, renowned television and radio host reports on the Posture Pump® : "I find the Posture Pump® an exciting new approach to self help. I have patients currently using this new technology and getting really good results from neck and back problems. These patients appreciate being in control of their own health destiny."

M.S., D.C., Kentner, New Jersey states: "Posture Pump® is one of the most useful spinal rehabilitative tools on the market today. I use it with all my patients who require remolding of the soft tissue. Posture Pump® also promotes water imbibition into the spinal discs and restoration of the lordotic curves. I also recommend the home units for patients. I find that my patients like the Posture Pump®, are compliant with their prescribed schedule of care and notice results almost immediately. For your patients' sake, try the Posture Pump® now!!"

Posture Pump® has a great return on your investment with the "in home" therapy rental program and the "rent to own" program for your patients. There are several products to choose from. Call 1-800-NECK PRO or 714-847-8607 for a free color brochure and clinical support data. Video fluoroscopy and 3-D animation tapes are also available.